



# SURAMY GOMEZ

+1 786-520-7524 · suramygomez@gmail.com · @dazingsoul  
Currently: Miami (flexible to move and travel)

## SUSTAINABLE SOCIAL MEDIA AND MARKETING

I'm Suramy, a sustainability-focused social media and marketing creator. I currently make UGC exclusively for ethical brands and am looking to work with a team that prioritizes sustainability and offers the ability to move around to create content. In the last 4 years, I have worked as an independent sustainability content creator and a social media marketer for several brands including Ecosapiens, Ganxxet, and the Biltmore Hotel in Miami, where I created video content and images, leading to increased followers and engagement.

## KEY COMPETENCIES

Capcut	Canva	Website Design
Wordpress	Adobe Creative Cloud	Lightroom
Unfold	Midjourney	Tiktok, Instagram, Pinterest

## MARKETING AND MANAGEMENT

**Ecosapiens** 2023

**Social Media Content Creator**

Increased Instagram followers by 70k in 6 months, taking Ecosapiens from 20k to over 100k followers. This was a direct result of creating consistent viral reels, as well as developing a posting strategy that incorporated Midjourney to create viral sustainable living renders for posts.

**Ganxxet, sustainable macrame** 2022

**Social Media Creator**

Utilized Instagram and Tiktok analytics to develop a consistent posting calendar to post at peak viewing times. In charge of photographing and editing product images for website, which were utilized for Instagram story sales and Pinterest.

**Biltmore Hotel, Miami** 2021

**Social Media Manager**

Managed and created content for all social platforms, achieving an increase of 360% in organic impressions, 51% increase on engagement, and 30% increase in page likes. Rebranded the Biltmore Hotel's online presence to stand out as an elegant and historic hotel that continues to be a leader in luxury living.

## KEY COMPETENCIES

Capcut	Canva	Website Design
Wordpress	Adobe Creative Cloud	Lightroom
Unfold	Midjourney	Tiktok, Instagram, Pinterest